

ARIANE DALAN LADEIRA PARADISO

Brazilian, married, 32 years old

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1. Professional Profile

Pharmacist with over 10 years of experience in cosmetic research and development. Expertise in formulation of personal care products, raw material application, and innovation projects. Strong academic background with a Master's degree in Pharmaceutical Sciences and international research at Zurich University of Applied Sciences (ZHAW). Experienced in product efficacy testing, prototype development, and technical presentations at international congresses.

2. Education

M.Sc. Pharmaceutical Sciences - Universidade Federal de Sao Paulo (UNIFESP), Brazil
2021 – 2023

- Thesis: *Development of a solid formulation for hand care: physicochemical and biometrological aspects*
- Exchange period: *Zurich University of Applied Sciences (ZHAW)*, Switzerland (2022–2023)

MBA in Cosmetic Technology – Instituto de Cosmetologia, Brazil (2017–2019)

B.Sc. Pharmacy – Faculdades Oswaldo Cruz, Brazil (2011–2015)

3. Work Experience

Senior Application Analyst

AQIA Química Inovativa – Research & Technology Center, Brazil

May 2025 – Jun 2025

- Developed innovative cosmetic formulations for hair, face and body care.
- Conducted efficacy testing and supported international business development (Europe, Asia, USA, LatAm).
- Collaborated with distributors and export team on technical solutions.

Mid-level Application Analyst

AQIA Química Inovativa – Brazil

Feb 2023 – May 2025

- Designed formulations for personal care with focus on stability and performance.
- Supported technical evaluation of new raw materials and developed application tests.
- Presented innovations in technical events and trained clients/distributors.

Coordinator – Technical Marketing

Focus Química – Brazil

Jan 2022 – Jun 2022

- Led a technical marketing team for cosmetic ingredients.
- Developed prototypes, trend analysis and customer presentations.
- Strengthened partnerships with international raw material suppliers.

Technical Marketing Analyst (various levels)

AQIA Química Inovativa – Brazil

Apr 2016 – Nov 2021

- Supported R&D projects, development of application formulations, and innovation pipelines.
- Acted as liaison between R&D and sales teams.

Internships & Research

- *AQIA Química Inovativa – Application Lab* (2015)
- *University of Queensland, Australia – In vitro skin permeability studies* (2013)
- *UNIFESP, Brazil – Scientific initiation in nanotechnology-based sunscreens* (2012–2013)

4. Languages

- Portuguese – Native
- English – Fluent (C2)
- Spanish – Intermediate (B1–B2)
- German – Basic (A1)

5. Selected Publications & Presentations

- *Bond Repair: Intelligent hair restoration and protection*, Technical Presentation, 2025.
- *Green tech: Cosmetics production adopts a new path*, Cosmetic Innovation Magazine, 2021.
- *Hairceuticals: Cosmetic Ingredients with clinical appeal*, Cosmetology Seminar, 2020.

(Complete list of publications available upon request)