

An Impressive Event

20th Forum Cosmeticum 2004 in Luzern: »ACT – Advanced Cosmetic Targets«

Organized and performed by the SWISS SCC

After 2 year's preparation time – starting summer 2002 – the first meeting of the organisation committee of the SWISS SCC took place in the mountains of Appenzell/CH in bright sunshine. A good omen, that has been keeping all the preparation time and finally also resulted in a big success at the Forum Cosmeticum 2004 in Luzern.

Tasks were divided within the members of the organisation committee and each one did his job very consciously and reliable. Only few sessions were necessary, and the final program and the total organisation schedule was – at least on paper – prepared. The enthusiasm and the motivation of the team as well as the objective of the SWISS SCC to create and to offer something unique and impressiv, was existing through the whole Forum Cosmeticum time. All details, from printing the rucksack over steering the unforeseen perfidies of the technical equipments to the detailed running of the event had to be taken into account – and *Silvio Hartmann*, a member of the Georges Walther AG, headed this project in an excellent way. Stress came up, when during the last weeks of April, the number of participants continuously grew! First estimates had been up to 220 participants, finally 330 persons came in at the gala event! At the Get Together Wednesday evening, 28th April, tables had to be quickly removed in the brewery as only then more people could stay in the restaurant.

Grace to the mild evening temperatures, the participants of the Forum could stay at the border of the river Reuss, talking to each other without any constraint. A waiting list was already necessary for the Gala event. Here skilful negotiations of the SWISS Board members *Jean-Daniel Walther*, Daniel Walther AG and Dr. *Hans-Jürg Furrer*, Louis Widmer were necessary that at a happy final end all

people could get in and every one could participate at the very impressive, inspiring and animating evening at the Traffic House between old locomotive engines and motor-cycles.

The committee of the IFSCC took profit of the opportunity, as they had their board meeting the following weekend in Luzern – therefore they could already stay as guests at the Gala event. Same as all other participants they had been very impressed by the dynamic of the society of the SWISS SCC.

The fear of being overrun at the registration desk Thursday morning did not get reality, the participants came in smaller groups, grateful taking their rucksack gift with its content incl. the proceedings book. The name badges with light green strings (sponsored by the company Alpaflor AG) gave all participants a very good refreshing look and influenced the atmosphere to light spring character.

Thursday and Wednesday 29th and 30th of April 2004 the top quality of the speakers and the very interesting presentations were in line with the topic of the Forum »ACT – Advanced Cosmetic Targets« and the high scientific level. From creative visionary aspects to operational hard »bone«work – the scientific speeches of the Forum did show all facets of cosmetics and still left space to stimulating discussions. The auditorium of the KKL halls in Luzern offered optimal technical conditions with comfortable seating possibilities and the presentations could take place without any failure. For the organizers as well as for the speakers and the participants, the view of a fully crowded auditorium was good and satisfying to look at.

To sum up, the 20th Forum Cosmeticum 2004 in Luzern was a big success. Many



Picture: Auditorium



Picture: Guggen Musik at the motor-cycles



Picture: Philippe Auderset, President SWISS SCC (right) and Chang-Kew Kim, actual President IFSCC

participants openly told their enthusiasm and gratefulness during and after the conference. Surely all participants will have



a long and a very good remember of this meeting – not only when they open the small silver gift box containing an umbrella during rain in their county home.

Many thanks to all co-organizers, sponsors, speakers and the numerous participants who had been the base that this impressive event could take place. Especially to mention are the enormous efforts of *Silvio Hartmann* and *Jean-Daniel Walther*, both Georges Walther AG, Catherine Schneider, Rausch AG, Dr. *Hans-Jürg Furrer*, Louis Widmer, and the cashier *Walter Kehrle*.

The evening following the Gala event, the SWISS SCC board invited the IFSCC Committee to a dinner. In a very relaxing Swiss typical atmosphere and restaurant, ideas of cooperation on international level were exchanged, running worldwide from US via Europe to Asia. Late in the evening old and new friends had to say good bye.

Dr. Marion Fröschle
SWISS SCC

